

*e-GLAM's Friendship Tour Presents
Smart and Beautiful™
Self-Empowerment Conference & Expo*

*e-GLAM believes, "Education coupled with technology levels
the playing field for people pursuing their dreams."*

e-GLAM is hosting a fund raising event for the American Heart Association's Go Red For Women Movement. Our event is designed to educate over 500 executive and entrepreneurial women on:

- 1) How to Love their hearts with a heart healthy lifestyle
- 2) How to thrive in today's economic climate
- 3) How to design their dreams

Our attendees are:

- 75% Professional Women
- 10% Career Changers
- 10% Small Business Owners/Entrepreneurs
- 5% Entry Level Work Force Candidates

*Date: Friday, September 26, 2008
Time: 8:00am-5:00pm
Location: Sheraton Reston Hotel
Reston, Virginia 20191*

Sponsored by:



Supporting Sponsor of



11951 Freedom Drive
Reston, Virginia 20190

PHONE 703.251.4819
FAX 703.251.4440
E-MAIL amarie@e-glamsfriendshiptour.com
WEB SITE: www...e-glamsfriendshiptour.com

***Sponsorship Opportunities:
Goods, Services, and Sponsored Events***

I) Smart and Beautiful Distinguished Sponsor...\$25,000.00

1. Share equal mention with e-GLAM, Inc. as Co-Titled Sponsor
2. Access to all participant data base of names
3. Name/logo on all Smart and Beautiful collateral
Materials/signage/program/bags
4. Featured interview in e-GLAM's video production
You will receive a copy for its own use.
5. Support recognized on e-GLAM website, press releases,
and media
6. Vendor table and Full Day Presenter slot

II) Smart and Beautiful Special Friend...\$10,000.00

1. Featured and introduced at the “Welcome to
Smart and Beautiful Conference and Expo”.
2. Access to participant data base of names
3. Name/logo on all Smart and Beautiful collateral
Materials/signage/program/bags
4. Support recognized on e-GLAM website, press releases, and
media
5. Vendor table and 1 hour presenter slot

III) Smart and Beautiful, Friends of e-GLAM...\$5,000.00

1. Recognized and listed on Screen during the main opening
session
2. name/logo on all Smart and Beautiful collateral
Material/signage/program
3. Support recognized on e-GLAM website, press releases and
media
4. Vendor Table and 30 min. presenter slot

IV) Smart and Beautiful Companion Sponsor...2,500.00

1. recognized as sponsor of the Networking Breakfast
2. name/logo in program: “*Networking Breakfast Sponsored by...*”
e-GLAM website
3. Vendor table
4. 30 min presenter slot

V) Smart and Beautiful Devoted Associate...\$1,500.00 (\$3,000.00 for both)

1. Recognized as sponsor of either morning coffee break or afternoon dessert
2. Name/logo in program: *“Break sponsored by...”*
e-GLAM and website
3. Vendor table
4. 30 min. presenter slot

VI) Fundraising Contributions (Goods & Services) are at the core of e-GLAM’s fundraising efforts.

Your products and services will entice attendees to give generously to the American Heart Association’s **Go Red For Women** Movement. e-GLAM, Inc. will donate \$125,000.00 to The Greater Washington Region’s **Go Red For Women** Movement and \$250,000.00 to the National American Heart Association’s **Go Red For Women** Movement by June 2009. As a result, 100% of funds raised from contributions will go directly to the American Heart Association. We look forward to an opportunity to collaborate.

e-GLAM, Inc. is proud to support life-saving efforts of the American Heart Association’s **Go Red For Women movement. For more details of our commitment to a heart healthy life-style, visit: www.goredforwomen.org and www.e-glamsfriendshiptour.com*

**Event: e-GLAM’s Friendship Tour Smart and Beautiful
Self-empowerment Conference and Expo**

| Date | Friday | September 26 | 2008 |
|----------------------------------|---|--------------|--|
| *Time/schedule | Vendor/presenter registration & set-up Attendee Registration & Networking breakfast Welcome and recognition Guest Speaker Vendor display & Break-out sessions Lunch Afternoon Vendor display & break-out sessions | September 26 | 7:00am 7:30-8:30am 8:30-9:00am 9:00-9:20am 9:30-12:30pm 12:30-1:20pm 1:30-3:30pm |
| *Location | Sheraton Reston Hotel & Conference Center 11810 Sunrise Valley Drive Reston, Virginia 20191 | September 26 | |
| *Room Locations | TBD pending notification Room set-ups: theater and Classroom style | August 22 | |
| Audio visual requirements | *TBD pending proposal selections | September 1 | |

*Final locations and schedule is tentative and subject to change.

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